

News Release

From: Badger Meter, Inc.

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BADGER METER'S RICHARD MEEUSEN NAMED AMONG BEST CHIEF EXECUTIVES BY *INSTITUTIONAL INVESTOR*

MILWAUKEE, November 28, 2017..... Badger Meter (NYSE: BMI), a leading global innovator and manufacturer of flow measurement, control and communications solutions, announced today that Richard A. Meeusen was included in *Institutional Investor's* 2018 All-America Executive Team, and was tied for first in the "Best CEO" category among SmallCap Capital Goods and Industrial Companies. More than 4,000 buy-side analysts, asset managers and sell-side researchers at over 1,200 firms that invest in U.S. equities independently voted to determine the rankings.

In 2016, Badger Meter achieved record sales, earnings and earnings per share, and marked its 24th consecutive year of increased dividend payments. Over the past five years, Badger Meter delivered an annualized total return to shareholders of 21.8 percent.

Meeusen has been chief executive officer of Badger Meter since 2002 and chairman since 2004. He joined the company in 1995 as vice president-finance and chief financial officer. He currently serves on the Board of Directors of Menasha Corporation, a consumer packaging company, and Serigraph, Inc., a specialty printing company.

Actively involved in the greater Milwaukee community, Meeusen serves on the boards of Goodwill Industries of Southeastern Wisconsin, Inc.; the Greater Milwaukee Committee; the Metropolitan Milwaukee Association of Commerce; Milwaukee 7, a regional economic development partnership between the seven counties in southeastern Wisconsin; the Public Policy Forum; the Great Lakes Protection Fund; and United Way of Greater Milwaukee and Waukesha County. He co-founded and serves as co-chair of The Water Council, a Milwaukee-based non-profit organization that supports the global water industry. In addition, Meeusen serves on the advisory board for the business school at the University of Wisconsin-Milwaukee.

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About Badger Meter

Badger Meter is an innovator in flow measurement, control and communications solutions, serving water utilities, municipalities, and commercial and industrial customers worldwide. The Company's products measure water, oil, chemicals, and other fluids, and are known for accuracy, long-lasting durability and for providing valuable and timely measurement data. For more information, visit www.badgermeter.com.

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