



Badger Meter customers around the world rely on our flow measurement and control products to maximize the efficiency of their operations, to enhance their understanding and control of their processes and to minimize waste of precious resources. At Badger Meter, we are committed not only to helping our customers, but also ensuring our own operations use resources as efficiently as possible. This report highlights the ongoing progress of our corporate programs designed to minimize use of water, electricity and waste that results from our operations. We measure what matters because it is good business and good for our world.

As a corporation, Badger Meter strives towards sustainability in two ways:

- Sustainable solutions
- Sustainable practices

Sustainable Solutions

Water Savings from Use of Product

What is not measured cannot be managed. Metering makes water consumption more visible to the user, raising the level of understanding of usage patterns and highlighting the need to conserve. The American Water Works Association estimates that installing a water meter will reduce a consumer's usage by approximately 20 percent. Given that the average U.S. household uses 300 gallons of water per day (EPA), metering has an enormous impact on total water consumption. Further, because the typical water meter becomes less accurate over time, every 20-year-old meter replaced with a new water meter has the potential of capturing more than 1,000 gallons per year, which was previously going unmeasured and unbilled by the water utility. A roughly 30 percent market share of the North American water metering market means that Badger Meter has and will continue to have a big impact on water conservation.

Sustainable Practices

Recycled Material

The EPA estimates every ton of recycled copper used saves the equivalent of 83.1 million BTUs of energy which would have been needed for mining and hauling operations. To produce its residential and commercial meter products, every year Badger Meter purchases approximately seven million pounds of 100 percent recycled scrap brass, avoiding the need to mine large amounts of virgin copper. Badger Meter is also committed to the use of recycled materials in the corrugated cartons needed to ship its products all over the world. These operational choices all add up to large annual energy savings.

Resource Use

As a manufacturer of products that help the world manage and conserve resources, Badger Meter believes in practicing sustainability through its operations and facility management.

Current initiatives include a corporate-wide LED lighting retrofit program; use of a green roof at the company's Brown Deer headquarters, designed to reduce storm water run-off; use of Badger Meter water management analytics technology; and a waste-to-landfill reduction program. These programs will continue to decrease Badger Meter's environmental footprint over the coming years, while the company continually looks for new ways to reduce consumption.

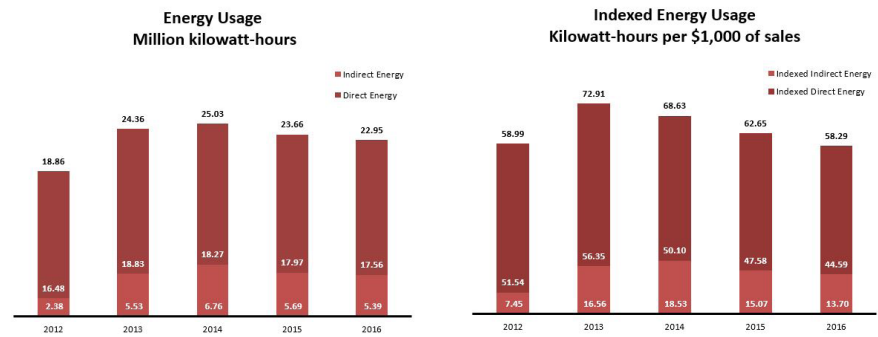
(continued)

(continued from front page)

Energy Consumption

The total energy usage in 2016 decreased by 710,000 kilowatt-hours when compared to 2015. Indexed to sales, energy usage decreased by 7%.

Energy efficiency projects throughout the company have contributed to the decrease in energy use.

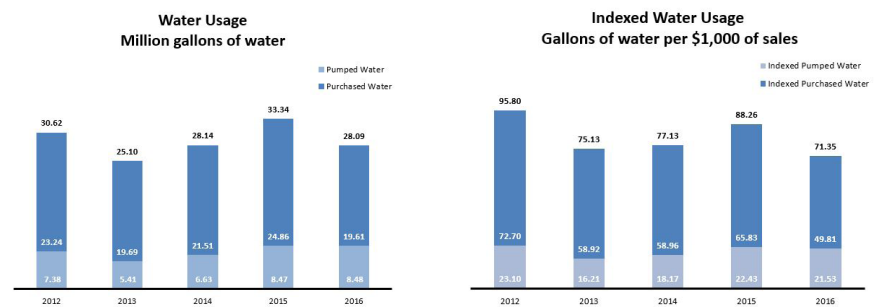


Energy consumption data was compiled from multiple Badger Meter manufacturing locations around the world.

Water Consumption

The total water usage in 2016 increased by 5,250,000 gallons. Indexed to sales, water usage decreased by 19% when compared to 2015.

Some manufacturing processes changed which reduced our water usage.

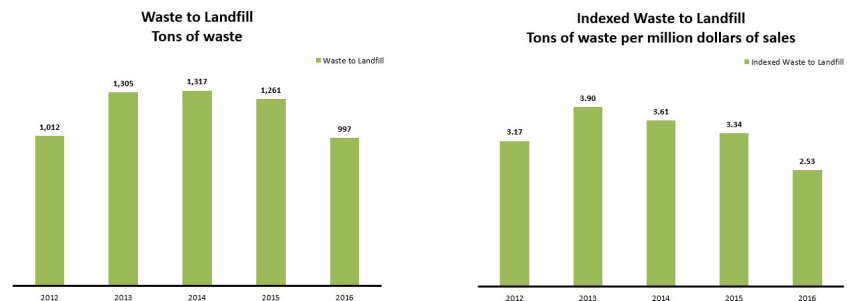


Water consumption data was compiled from multiple Badger Meter manufacturing locations around the world.

Landfill Waste

The total landfill waste in 2016 decreased by 264 tons when compared to 2015. Index to sales, the landfill waste decreased by 24%.

Waste reduction projects have contributed to the decrease in waste.



Waste to landfill data was compiled from multiple Badger Meter manufacturing locations around the world.

Summary

Badger Meter is a corporate leader in promoting and enabling sustainability. Through the company's metering products, energy savings from sustainable manufacturing practices and the responsible management of corporate facilities, Badger Meter makes a large, measurable impact in this area and truly does help the world conserve its precious natural resources.

Making Water Visible®

Making Water Visible is a registered trademark of Badger Meter, Inc. Other trademarks appearing in this document are the property of their respective entities. Due to continuous research, product improvements and enhancements, Badger Meter reserves the right to change product or system specifications without notice, except to the extent an outstanding contractual obligation exists. © 2017 Badger Meter, Inc. All rights reserved.

www.badgermeter.com

The Americas | Badger Meter | 4545 West Brown Deer Rd | PO Box 245036 | Milwaukee, WI 53224-9536 | 800-876-3837 | 414-355-0400
México | Badger Meter de las Americas, S.A. de C.V. | Pedro Luis Ogazón N°32 | Esq. Angelina N°24 | Colonia Guadalupe Inn | CP 01050 | México, DF | México | +52-55-5662-0882
Europe, Eastern Europe Branch Office (for Poland, Latvia, Lithuania, Estonia, Ukraine, Belarus) | Badger Meter Europe | ul. Korfantego 6 | 44-193 Knurów | Poland | +48-32-236-8787
Europe, Middle East and Africa | Badger Meter Europa GmbH | Nurtlinger Str 76 | 72639 Neuffen | Germany | +49-7025-9208-0
Europe, Middle East Branch Office | Badger Meter Europe | PO Box 341442 | Dubai Silicon Oasis, Head Quarter Building, Wing C, Office #C209 | Dubai | UAE | +971-4-371 2503
Slovakia | Badger Meter Slovakia s.r.o. | Racianska 109/B | 831 02 Bratislava, Slovakia | +421-2-44 63 83 01
Asia Pacific | Badger Meter | 80 Marine Parade Rd | 21-06 Parkway Parade | Singapore 449269 | +65-63464836
China | Badger Meter | 7-1202 | 99 Hangzhong Road | Minhang District | Shanghai | China 201101 | +86-21-5763 5412
Switzerland | Badger Meter Swiss AG | Mittelholzerstrasse 8 | 3006 Bern | Switzerland | +41-31-932 01 11